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The vernacular of a place is encoded in the architecture of the built form and enriched by the cultural practices of the people. This study explores the history and tradition of the Britto cult centered at the Shrine of St John de britto at Oriyur in the Pasumpon Muthuramalinga Devar district of Tamilnadu, South India. The religio-cultural context of the shrine and festival originating from the martyrdom in 1969 of John de Brittoo, today has cut across religious affiliations and is more of a vernacular tradition connecting the local castes and communities. It is this mystic aspect of the Oriyur shrine, built and supported by traditional practices that this study intends to explore.