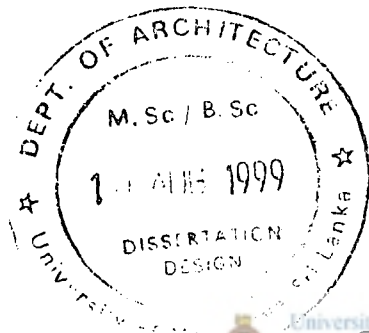


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# FROM COMMODITY TO PLACE:

A STUDY OF THE PROCESS OF "MAKING HOME"  
IN DEVELOPER - ORIENTED HOUSING IN SRI LANKA.



A dissertation Presented

To

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## ABSTRACT

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Home is one of the fundamental needs of man. There is a deep rooted attachment between man and his home as the institution where family is natured. It reflect people's values, aspirations and future expectations and their social cultural identity . It is also considered that home consists of the history and memories of the family . It is a store house for the physical , social , psychological or emotional wealth of its occupants.

Home making is a fundamental human activity . Which anchors man to his place on earth.

Due to the industrialization and other various complexities of today's life the easiest and best way is to buy a house available , which is constructed by developers. These developer – oriented houses are mostly typified and catering to the utilitarian needs of people such as habitable space and shelter. And it has become another commodity which caters to the supply and demand conditions prevailing in the market. It has been identified as a very profitable and attractive business today. Yet in many occasions these have failed to enable meaningful homes as house developers (mostly private developers ) prime aim is profit oriented . They sell the idea of home with a materialistic illusion , where is in terms of finishes , services and facilities provided an not considering a environment needed for psychological well being of man.

Thus the significance of the concept of home and its making process should be understood and sufficiently applied and highlighted to be able to interpret it in terms of development process in the developer – oriented housing.

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## CONTENTS

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|   | Page No |
|---|---------|
| ABSTRACT  | ii      |
| ACKNOWLEDGEMENTS  | iii     |
| LIST OF FIGURES   | vii     |
| LIST OF PLATES  | x       |
| <br>  |         |
| INTRODUCTION  | 1       |
| 0.1 Background to the study   | 1       |
| 0.2 Need of the study   | 2       |
| 0.3 Intention of the study  | 2       |
| 0.4 Scope and limitations of the study                                    | 3       |
| 0.5 Method – organization of the study                                    | 3       |
| <br>  |         |
| CHAPTER ONE : DEVELOPER - ORIENTED HOUSING AND ITS<br>DEVELOPMENT PROCESS | 6       |
| 1.1 Developer – oriented housing  | 6       |
| 1.1.1 Introduction  | 6       |
| Genesis and Development   |         |
| Present day practice  |         |
| 1.1.2 A housing developer , marketing process and related<br>institutions | 9       |
| 1.1.3 Legal constrains and opportunities                                  | 18      |
| 1.2 Development Process   | 19      |
| 1.2.1 Planning and design of houses                                       | 19      |
| 1.2.2 Development Management and financial control                        | 21      |
| 1.2.3 Marketing and selling houses  | 27      |
| 1.2.4 Mortgages   | 28      |



|  |    |
|--|----|
| CHAPTER TWO : HOUSE, HOME AND THE PROCESS OF 'MAKING HOME'         | 29 |
| 2.1 Space , place and house  | 29 |
| 2.1.1 Significance of a space and place in a life of an individual |    |
| Enabling place and the dwelling environment                        | 29 |
| 2.1.2 House and the concept or dwelling.                           | 38 |
| 2.2 Home - The concept of home                                     | 40 |
| 2.2.1 The idea of home and its importance                          | 42 |
| 2.2.2 The concept of 'place' and its bearing on 'home'             | 47 |
| 2.3 Home making  | 48 |
| 2.3.1 Need and related factors                                     | 48 |
| 2.3.2 The process of 'making home' and its manifestations          | 49 |
| 2.3.3 The process of making home in developed oriented housing     | 50 |
| 2.3.3 The process of 'making home' in developer- oriented housing  | 54 |

CHAPTER THREE : MANIFESTATION OF THE PROCESS OF 'MAKING HOME' IN DEVELOPER - ORIENTED HOUSING 90

|   |    |
|---|----|
| 3.1 Introduction  | 90 |
| Achieving the process through manifestation of the attributes of home | 92 |
| 3.1.1 Orientation   |    |
| 3.1.2 Identity  |    |
| 3.1.3 Privacy   |    |
| 3.1.4 Territoriality  |    |
| 3.1.5 Sociability   |    |

|     |                  |   |
|-----|------------------|---|
| 3.2 | CASE STUDIES     | 116   |
|     | Case study one   | : PD Keels Ltd , House By 117<br>Moratuwa , Nugegoda , Rajagiriya,<br>Talawathugaoda projects |
|     | Case study two   | : Ceylico Homes International Ltd, 139<br>Houses by Lotus grove - Dehiwala                    |
|     | Case study three | : Vajira House Builders, Houses by 154<br>Nugagoda , Pepiliyana                               |
|     | CONCLUSION       | 170   |
|     | REFERENCES       | 174   |
|     | ANNEXTURE        | 177   |



## LIST OF FIGURES

---

### Chapter one

| No  | Description  | Page No. |
|-----|--|----------|
| 1.1 | Comparisons of the two concepts.<br>The production concept and the marketing concept | 11       |
| 1.2 | Influence on the consumer purchase decision process                                  | 12       |
| 1.3 | The four Ps of the marketing mix source  | 13       |
| 1.4 | Five product levels  | 14       |
| 1.5 | New- upper middle class housing - the advertisement, Australia                       | 16       |

### Chapter two

|      |  |    |
|------|--|----|
| 2.1  | primary territories  | 36 |
| 2.2  | Attributes of place  | 47 |
| 2.3  | Overhanging keeps our the sun.   | 53 |
| 2.4  | Direct sunlight direction and wind direction in Sri Lanka.                       | 53 |
| 2.5  | Pada Bedeema   | 54 |
| 2.6  | Bhumi chakra   | 54 |
| 2.7  | Most auspicious position of siting the building                                  | 55 |
| 2.8  | Location of different activities   | 59 |
| 2.9  | Position of main door.   | 60 |
| 2.10 | Different directions and their effects   | 60 |
| 2.11 | Arrangements of living rooms   | 61 |
| 2.12 | Ideal bed positions  | 62 |
| 2.13 | Upgraded the bed arrangement in this room by using a mirror.                     | 62 |
| 2.14 | Variations in house forms.   | 79 |
| 2.15 | Typology of Sri Lankan houses.   | 80 |
| 2.16 | The forms and layout express the diverse values,<br>attitudes and personalities. | 81 |
| 2.17 | Diverse values, attitudes and personalities manifested in<br>house forms.        | 82 |

|      |  |    |
|------|--|----|
| 2.18 | Display diagrammatically the effect on the transformation of housing from a total entity with spiritual, cultural psychological economic and physical dimensions to physical entity alone. | 83 |
| 2.19 | Tailor made, stereotyped house.  | 84 |
| 2.20 | Extroverted house form   | 84 |
| 2.21 | Introverted hose form  | 85 |
| 2.22 | House form helps one to present his ego  | 85 |
| 2.23 | In the past cultures orientation was a mythical concept, rather than a perceptual or a logical requirement.  | 86 |

### Chapter Three

|      |   |     |
|------|---|-----|
| 3.1  | Shape of sites  | 93  |
| 3.2  | Topography of the site  | 94  |
| 3.3  | Villagers select near natural element for their settlements.  | 95  |
| 3.4  | Sunlight and wind direction of Sri Lanka  | 96  |
| 3.5  | A circular organizing and place gives orientation.  | 97  |
| 3.6  | Activities defined by astrological associations   | 98  |
| 3.7  | Composition gives orientation   | 98  |
| 3.8  | A good plan eliminates the line – up look, divides lots in to a variety of shapes and size.                 | 100 |
| 3.9  | The ways to improve the view lines by siting or planting  | 101 |
| 3.10 | The illustration above dramatizes the effect good siting or block – view planning has on a home’s interior. | 102 |
| 3.11 | Auspicious and Inauspicious forms.  | 102 |
| 3.12 | Primary territories.  |     |
| 3.13 | Sketches improving siting   | 109 |
| 3.14 | Composition help to achieve privacy   | 109 |
| 3.15 | A good siting or block view planning has on a home interior.  | 110 |
| 3.16 | Introduction of court – yard and use of verandah to control interaction.                                    | 111 |
| 3.17 | Different volumes of a house to achieve privacy.  | 112 |
| 3.18 | Hierarchy of community spaces.  | 114 |
| 3.19 | Above location map don’t show any identical location.   | 119 |



|      |  |     |
|------|--|-----|
| 3.20 | One of the blocking out map of KEELS             | 119 |
| 3.21 | Special names provided to the different projects | 120 |
| 3.22 | Three types but no significant different.        | 121 |
| 3.23 | Layouts of different projects                    | 121 |
| 3.24 | Front Elevations in different types              | 121 |
| 3.25 | layout – NO special views, vistas                |     |
| 3.26 | linear layout plants                             | 127 |
| 3.27 | Courtyards used to reduce interactions           | 132 |
| 3.28 | Layout – No space to gather                      | 134 |
| 3.29 | Different layout , same solid – void ratio       | 135 |
| 3.30 | Location maps                                    | 140 |
| 3.31 | Plan- no court yard                              | 144 |
| 3.32 | Less spaces to interact                          | 153 |
| 3.33 | Location map                                     | 155 |
| 3.34 | Typical floor plan                               | 155 |
| 3.35 | Layout plan                                      | 156 |
| 3.36 | Plans of houses                                  | 157 |
| 3.37 | Location map                                     | 163 |
| 3.38 | Road network ground the site                     | 163 |
| 3.39 | Sketch of boundaries around a house              | 164 |

## LIST OF PLATES

---

### Chapter One

| No. | Description  | Page No. |
|-----|--|----------|
| 1.1 | Well established developer –oriented housing – Singapore | 7        |
| 1.2 | Sri Lanka Government- housing development and upgrading  | 7        |
| 1.3 | Housing becomes a major industry                         | 8        |
| 1.4 | Co-operated group of builder’s housing – Singapore       | 16       |
| 1.5 | The house is not just a shelter as shown                 | 20       |

### Chapter Two

|      |  |    |
|------|--|----|
| 2.1  | Kathmandu – Character as a result of manifestation of the build fabric                                       | 31 |
| 2.2  | Venice – a place of a unique character due to its traditions ,<br>historical and natural conditions.         | 31 |
| 2.3  | Kandy - an ‘imageable place’   | 32 |
| 2.4  | Old Delhi – image to understand and respond to events and persons.   | 32 |
| 2.5  | ‘Spirit of place’ uplifts one’s innermind and soul   | 33 |
| 2.6  | Identity of a built form helps one to present ‘ego’<br>Ekneligoda Walawwa.                                   | 37 |
| 2.7  | Extroverted house form   | 38 |
| 2.8  | Introverted house form   | 38 |
| 2.9  | House as a centre of large domain  | 41 |
| 2.10 | A house without ‘filling with presence’  | 52 |
| 2.11 | A house with ‘filling with presence’   | 52 |
| 2.12 | Home making involves many individual physical acts   | 56 |
| 2.13 | Home making involves many social acts  | 57 |
| 2.14 | Boundary between home and outer world  | 58 |
| 2.15 | The boundaries are not well define – lack of privacy   | 58 |
| 2.16 | Furnishing and decorations also help to relate others in the<br>same household and to friends and strangers. | 63 |
| 2.17 | Furnishing and arrangement give a meaning to a place.  | 63 |
| 2.18 | Various techniques of decoration can solve the privacy problems  | 64 |



|      |   |    |
|------|---|----|
| 2.19 | Furnishing and decorations makes room comfortable and cheerful  | 65 |
| 2.20 | Rooms 'talk' the large conversational grouping indicates they like to entertain and converse with guests. The profusion of plants ties in the indoors with the outdoors and suggests that someone in the family loves gardening .   | 66 |
| 2.21 | Accessories can add personality to a room. Here the collection of 'pets' - china dog, china owl , pillow cats and wicker swan – add a note of whimsy and informal warmth.   | 66 |
| 2.22 | From decoration, can make a magical transformation by artful use of mirrors and an abundance of lights and plants. What could have been a dreary, small windowless bathroom has , in this case, become a sparkling, spacious bathroom with a glamorous indoor – outdoor feeling.                                    | 67 |
| 2.23 | This seems like a relaxing spot for conversations and curling up with a book. The mood of relaxation comes from the wood tones and textures of the sofa fabric, the painted wood floor and woven basket of pine cones.  | 67 |
| 2.24 | Off- white rugs define the separate living and dining areas in a typical L- shaped room, jet the red , white , and blue colour scheme throughout gives the room unity . The fleece – like rugs and modern paintings add a contemporary noted to the traditional furnishings which include queen Anne dining chairs. | 67 |
| 2.25 | The boy's bedroom does more them provide him sleeping space,. The trundle bed provides efficient guest bed storage, leaving room for his drumset. Cushioned window seat provides a spot for reading, study, or just daydreaming.  | 68 |
| 2.26 | Furniture and its arrangement gives meaning to a space  | 68 |
| 2.27 | Places are meaningless without furnishing   | 69 |
| 2.28 | Surrounded by out things we are rooted in   | 69 |
| 2.29 | Panting memorabilia helps to establish sense of home  | 71 |
| 2.30 | Planting memorabilia for display present one's 'ego', social class, state and power.  | 72 |
| 2.31 | House should not be on the ground but of the ground   | 74 |

|      |   |    |
|------|---|----|
| 2.32 | Narrow the gap between space and object . House becomes pleasant  | 74 |
| 2.33 | Neighbourhood provide grounds for continuous meaningful existence |    |
| 2.34 | Extroverted house form  |    |
| 2.35 | Introverted house form  |    |

### Chapter Three

|      |  |     |
|------|--|-----|
| 3.1  | Rathnavibhushana house – Angulana                                    | 99  |
| 3.2  | Visible and invisible or even symbolic boundaries of villagers       | 104 |
| 3.3  | Elements used to define territories                                  | 105 |
| 3.4  | Different ways of defining thresholds                                | 106 |
| 3.5  | fences , gates walls express high degree of territory                | 107 |
| 3.6  | Gate – high degree of territory                                      | 108 |
| 3.7  | Transparency – lack of privacy                                       | 112 |
| 3.8  | Balcony fiction to the common street encouraging interaction         | 115 |
| 3.9  | Villagers symbolically represent their wealth and territory          | 114 |
| 3.10 | Same size placement  |     |
| 3.11 | Lack of composition  | 122 |
| 3.12 | Different locations , but same variations                            | 123 |
| 3.13 | Row like layout  | 123 |
| 3.14 | Togetherness   | 124 |
| 3.15 | Different types same appearance                                      | 124 |
| 3.16 | Change the boundary wall to achieve privacy                          | 125 |
| 3.17 | Different furniture arrangement express different social classes     | 125 |
| 3.18 | Landscaping help to recognize one's own home: individuality          | 126 |
| 3.19 | Different landscaping patterns                                       | 126 |
| 3.20 | Slightly defined territory   | 127 |
| 3.21 | Same type of entrances to the houses                                 | 128 |
| 3.22 | Change the entrance  | 128 |
| 3.23 | Elements used to define territory                                    | 129 |
| 3.24 | Unable to define territories   | 129 |
| 3.25 | Different furniture arrangements define different territorial spaces | 129 |
| 3.26 | Boundary wall and entrance gate defined territory                    |     |
| 3.27 | Raise the boundary wall  | 130 |
| 3.28 | Raise the boundary wall and landscaping                              | 130 |

|      |  |     |
|------|--|-----|
| 3.29 | Level difference to make privacy                                 | 131 |
| 3.30 | Windows with louvers   | 131 |
| 3.31 | Different opening sizes  | 131 |
| 3.32 | Decorations used to achieve privacy                              | 132 |
| 3.33 | Row like houses same solid – void ratio                          | 133 |
| 3.34 | No pleasant environment to gather                                | 133 |
| 3.35 | Streets only for circulation                                     | 134 |
| 3.36 | People make openings to interact each other                      | 135 |
| 3.37 | Short wall separate living and dining                            | 136 |
| 3.38 | Furniture , object helps to interact                             | 137 |
| 3.39 | Site locate near reference place                                 | 140 |
| 3.40 | Linear – layouts   | 141 |
| 3.41 | Badly constructed roads  | 141 |
| 3.42 | Small front gardens  | 142 |
| 3.43 | Small front garden and main entrance                             | 142 |
| 3.44 | Special view – Raja Maha Viharaya – Pepiliyana                   | 142 |
| 3.45 | Lock of composition of form                                      | 143 |
| 3.46 | Less gaps between houses   | 143 |
| 3.47 | Identical elements   | 143 |
| 3.48 | Limited space  |     |
| 3.49 | Change the front elevation to get identity                       | 144 |
| 3.50 | Lot of modifications   | 144 |
| 3.51 | Identity get only from decorations                               | 145 |
| 3.52 | Used highly decorative elements to express identity, personality | 145 |
| 3.53 | Highly furnished and decorated                                   | 146 |
| 3.54 | Demarcate territory  | 146 |
| 3.55 | Well defined boundaries  | 147 |
| 3.56 | Small garden spaces  | 147 |
| 3.57 | No territorial demarcations between private and public domains   | 148 |
| 3.58 | Distance away from main road – to achieve privacy                | 149 |
| 3.59 | One entrance to entire the area                                  | 149 |
| 3.60 | All the houses oriented internal path way                        | 150 |
| 3.61 | Main entrance to ward the Road- lack of privacy                  | 150 |

|        |   |     |
|--------|---|-----|
| 3.61.1 | Make different height variations  | 151 |
| 3.62   | Furniture arrangement used to achieve privacy   | 151 |
| 3.63   | Furniture arrangements outdoor and indoor   | 152 |
| 3.64   | Different furniture arrangements –outdoor and in door                                 | 152 |
| 3.65   | No special areas provided for social activities                                       | 152 |
| 3.66   | Some possibility to interact each other – short walls                                 | 153 |
| 3.67   | Furnishing and decoration –highly appreciated   |     |
| 3.68   | Views towards bird's sanctuary  | 156 |
| 3.69   | Same width of gap equal solid – void ratio  | 157 |
| 3.70   | Residential identity  | 157 |
| 3.71   | Less possibilities for identity   | 159 |
| 3.72   | Typical front elevation   | 159 |
| 3.73   | Equal of solid – void relationship  | 159 |
| 3.74   | Proportion to make sense of place   | 160 |
| 3.75   | Furnishing decorations and panting memorabilias can help to<br>express one's identity | 161 |
| 3.76   | Main entrance to the complex  | 161 |
| 3.77   | Strong well defined boundaries for each and every individual houses                   | 162 |
| 3.78   | No any considerable level changes or direction  | 162 |
| 3.79   | Define territorial space  | 163 |
| 3.80   | Same line of setting our  | 165 |
| 3.81   | Different furnishing and decorations to achieve different levels of<br>privacy        | 166 |
| 3.82   | Different sizes , shapes to achieve maximum lover level of privacy                    | 166 |
| 3.83   | Provide recreations areas   | 167 |
| 3.84   | Wide inner roads provide spaces for interactions                                      | 168 |
| 3.85   | Roads not only for circulation  | 168 |
| 3.86   | Tranceparant front boundary   | 168 |
| 3.87   | Typical house form  | 169 |
| 3.88   | No balconies  | 169 |
| 3.89   | Furnishing help to provide personality  | 169 |
| 3.90   | Furnishing and decorations make the home more comfortable                             |     |
| 3.91   | openings helps visual interaction   |     |