FACTORS INFLUENCING FEMALE JOB INEQUALITY IN SRI LANKAN IT INDUSTRY

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Degree of Master of Business Administration in Information Technology

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Sri Lanka

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Thesis submitted in partial fulfillment of the requirements for the Degree of Master of Business Administration in Information Technology

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DECLARATION

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The above candidate has carried out research for the Master's thesis under my

supervision.

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Date: 04/06/2021

Signature of the supervisor

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ABSTRACT

Gender inequality is a commonly discussed topic in any part of the world. There are different kinds of ways gender inequality takes place in different environments. The research carried out from this study focused on gender inequality taking place in Sri Lankan IT industry. The objective was to find out the factors or causes which are influencing female job inequality in Sri Lankan IT industry. From the existing literature sources, a set of factors were identified which have caused gender inequality in the IT industry around the globe. These factors were divided into four categories; behavioural, psychological, educational and economic. Based on those factors, a questionnaire was created to identify the factors which are causing female job inequality in Sri Lankan IT industry. The survey was shared with only female professionals in the industry. Survey data was analyzed from the perspective of female employees. An analysis of the demographic data was done. Factors that belong to behavioural category were identified to be reliable. Factor 'Exhaustion' was identified as the most significant factor causing female job inequality in Sri Lankan IT industry.

Keywords: Gender inequality, Inequality, IT industry, Females, Factors

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