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## Appendix A: Abbreviations and Acronyms

<b>IS</b>	Information Systems
<b>IT</b>	Information Technology
<b>ICT</b>	Information and Communication Technologies
<b>IATA</b>	International Air Transport Association
<b>ICAO</b>	International Civil Aviation Organization
<b>EC</b>	Electronic Commerce
<b>IP</b>	Internet Protocol
<b>TRA</b>	Theory of Reasoned Action
<b>TAM</b>	Technology Acceptance Model
<b>PEOU</b>	Perceived Ease of Use
<b>PU</b>	Perceived Usefulness
<b>MM</b>	Motivational Model
<b>UTAUT</b>	United Theory of Acceptance and Use of Technology
<b>TPB</b>	Theory of Planned Behavior
<b>IDT</b>	Innovation Diffusion Theory
<b>SCT</b>	Social Cognitive Theory
<b>MPCU</b>	Model of PC Utilization
<b>B2B</b>	Business to Business
<b>CRS</b>	Computer Reservation System
<b>GDS</b>	Global Distributing System
<b>EOU</b>	Ease of Use
<b>TCA</b>	Transaction Cost Analysis
<b>PE</b>	Performance Expectancy
<b>EE</b>	Effort Expectancy
<b>SI</b>	Social Influence
<b>FC</b>	Facilitating Conditions
<b>TS</b>	Time Saving
<b>PEJ</b>	Perceived Enjoyment
<b>PR</b>	Perceived Risk

