

References

- Broadbent, M & Weill, P 1993, 'Improving Business and Information Strategy Alignment: Learning from the Banking Industry', *IBM Systems Journals*, vol. 32, no. 1, pp. 162-179.
- Brown, CV & Magill, SL 1994, 'Alignment of the IS functions with the enterprise: Toward a model of antecedents', *MIS Quarterly*, vol. 18, pp. 371-403.
- Cao, Q & Schniederjans, M J 2004, 'Empirical study of the relationship between operations strategy and information systems strategic orientation in an e-commerce environment', *International Journal of Production Research*, vol. 42, no. 15, pp. 2915-2939.
- Chan, YE; Huff, SL & Barclay, DW 1997, 'Business Strategic Orientation, Information Systems Strategic Orientation, and Strategic Alignment', *Information Systems Research*, vol. 8, no. 2, pp. 125-152.
- Chan, YE & Huff, SL 1993, 'Investigating Information Systems Strategic Alignment', *Proceedings of the Fourteenth International Conference on Information Systems*, Orlando, pp. 345-363.
- Chan, YE & Reich, BH 2007, 'IT alignment what have we learned', *Journal of Information Technology*, vol. 2007, no. 22, pp. 297-315.
- Cooper, DR & Schindler, PS 2003, *Business Research Methods (8th ed.)*, Tata McGraw-Hill, New Delhi.
- Garg, AK; Joubert, RJO & Pellissier, R 2005, 'Information systems environmental alignment and business performance: A case study', *South African Journal of Business Management*, vol. 36, no. 4, pp. 33-53.
- Gartlan, J & Shanks, G 2007, 'The Alignment of business and information technology strategy in Australia', *Australian journal of information systems*, vol. 14, no. 2, pp. 113-139.
- Gibbons, PK 1996, 'Generic business strategies in a sample of 65 large Singapore companies', *Singapore Management Review*, vol. 18, no. 1, pp. 27-38.

- Hemila, J 2004, 'Business Strategy Development Meets ICT Strategy', *Conference Proceedings of the Second World Conference on POM*, Mexico.
- Henderson, JC & Venkatraman, N 1999, 'Strategic alignment: Leveraging information technology for transforming organizations', *IBM Systems Journal*, vol. 38, no. 2/3, pp. 472-485.
- Henderson, JC & Venkatraman, N 1993, 'Strategic alignment: Leveraging information technology for transforming organizations,' *IBM Systems Journal*, vol. 32, no. 1, pp. 4-16.
- Hirschheim, R & Sabherwal, R 2001, 'Detours in the path toward strategic information systems alignment,' *California Management Review*, vol. 44, no. 1, pp. 87-108.
- Kanungo, S; Sadavarti, S & Srinivas, Y 2001, 'Relating IT Strategy and Organizational Culture: An Empirical Study of Public Sector Units in India', *Journal of Strategic Information Systems*, vol. 10, pp. 29-57.
- Kearns GS & Lederer AL 2001, 'Strategic IT Alignment: A Model for Competitive Advantage', *Proceedings of the twenty second international conference on information systems*, New York.
- Kearns, G & Sabherwal, R 2007, 'Strategic Alignment between Business and Information Technology: A Knowledge-Based View of Behaviors, Outcome, and Consequences', *Journal of Management Information Systems*, vol. 23, no. 3, pp. 129-162.
- Luftman, J 2000, 'Assessing Business-IT Alignment Maturity', *Communications of the Association for Information Systems*, vol. 4, no. 14, pp. 1-51.
- Luftman, J & Brier, T 1999, 'Achieving and Sustaining Business-IT Alignment', *California Management Review*, vol. 42, no. 1, pp. 109-122.
- Miles, RE & Snow, CC 1978, *Organizational Strategy, Structure, and Process*, McGraw-Hill, New York.
- Porter, ME 1980. *Competitive Strategy: Technique for Analyzing Industries and Competitors*. The Free Press, New York

- Porter, ME 1997. 'Competitive Strategy', *Measuring Business Excellence*, vol 1, no. 2, pp. 12-17
- Reich, BH & Benbasat, I 2000, 'Factors That Influence the Social Dimension of Alignment between Business and Information Technology Objectives', *MIS Quarterly*, vol. 24, no. 1, pp. 81-113.
- Sabberwal, R & Chan, YE 2001, 'Alignment between Business and IS Strategies: A Study of Prospectors, Analyzers, and Defenders', *Information Systems Research*, vol. 12, no. 1, pp. 11-34.
- Sekaran, U 2007, *Research Methods for Business – A Skill Building Approach (4thed.)*, John Wiley & Sons, New Delhi.
- Strnadl, CF 2006, 'Aligning Business and IT: The Process-Driven Architecture Model', *Information Systems Management*, vol. 23, no. 4. pp. 67-77.
- Sun, H & Hong, C 2002, 'The alignment between manufacturing and business strategies: its influence on business performance', *Technovation*, vol. 22, no.11, pp. 699-705.
- Tan, FB 1999, 'Exploring Business-IT Alignment Using the Repertory Grid', *Proceedings of 10th Australasian Conference on Information Systems*, pp. 931-942.
- Teo, TSH & King, WR 1997, 'Integration between Business Planning and Information Systems Planning: An Evolutionary-Contingency Perspective', *Journal of Management Information Systems*, vol. 14, no. 1, pp. 185-214.
- Venkatraman, N 1989, 'Strategic Orientation of Business Enterprises: The Construct, Dimensionality, and Measurement', *Management Science*, vol. 35, no. 8, pp. 942-962.
- Watson, BP 2007, 'Is Strategic Alignment Still a Priority?', *CIO Insight*, vol. 2007, no. 86, pp. 36-39.
- Yarberry, WA 2007, 'Effective Change Management: Ensuring Alignment of IT and Business Functions', *Information Systems Security*, vol. 16, no. 2, pp. 80-89.