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APPENDIX A: RESEARCH QUESTIONNAIRE

CRITICAL FACTORS AFFECTING THE DEVELOPMENT OF POULTRY INDUSTRY IN SRI LANKA WITH SPECIAL EMPHASIS ON TECHNOLOGY RELATED ISSUES

Dear Participant

This survey questionnaire is designed to identify the **Critical Factors Affecting for the Development of Poultry Industry in Sri Lanka, with the Special Emphasis on Technology Related Issues**. This study is carried out as a partial fulfillment of the Master of Business Administration program conducted by the Department of Management of Technology, University of Moratuwa.

This Questionnaire contains two sections. **Section 1** is to collect general information about the participant and the **Section 2** is to collect participant's responses to the suggested factors through the survey.

All the information collected through the survey will remain confidential and data will be analyzed in unanimous manner and not at individual level. The information collected through this survey will be used for only academic purposes.

It will take approximately 15 to 20 minutes to complete this survey. I sincerely request you to spare few minutes to give your true and honest feedback to the questionnaire and return to the email LKKAUNADA@GMAIL.COM

Thank you in advance for your kind corporation,

Darshana Karunaratne

University of Moratuwa.

Introduction to Process Technology in Poultry Industry.

Poultry farms, mainly chicken farms producing meat and eggs or breeder farms, can be highly specialized operation in today's context. To maximize profits a proper technology management during the operation is required. Proper farm management ensures efficient production and good quality products. This is accomplished by controlling diseases, maintaining feed efficiency, proper handling of waste and proper sanitization of the farm house. Due to this fact, a better understanding of husbandry practices and use of new technologies in the industry plays a major role in the industry success.

Section 1

Please indicate by ☒ in the most suitable box/boxes indicating your organization

1	Indicate your industry subsector basis current operation			
	Hatchery/Breeder Farm	☐	Broiler Farm	☐
	Layer Farm	☐	Meat Processing/Further Processing	☐
2	Nature of business ownership			
	Local company	☐	Family manage operation	☐
	With foreign partnership	☐	Government/Semi Government	☐
3	Number of Employees			
	Less Than 25	☐	Between 25 to 100	☐
	More Than 100	☐		
4	Operational Capacity in terms of No of Animal			
	Less Than 1,000	☐	Between 1,000 to 10,000	☐
	More Than 10,000	☐		
5	Number of Years in the current industry sector			
	Less Than 1 years	☐	Between 1 to 5 years	☐
	More Than 5 years	☐		

Section 2

Please indicate by ☒ in the most suitable response indicating your organization

Question No.	Statement	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	
Livestock Development strategy executed by Ministry of Livestock Development							
1	Extension programs had helped to improve the technological capabilities of poultry industry	☐	☐	☐	☐	☐	LSDQ1
2	Effective international technology transfer to poultry industry had improved the operational efficiency of the industry	☐	☐	☐	☐	☐	LSDQ2
3	Availability of high quality grandparents had increased the productivity of operation	☐	☐	☐	☐	☐	LSDQ3
4	Involvement of public sector in poultry value chain through NLDB had helped to identify the technological issues of the industry	☐	☐	☐	☐	☐	LSDQ4
5	Availability of efficient service of provincial authorities to industry had helped to meet the compliance requirement in farm operation	☐	☐	☐	☐	☐	LSDQ5
6	Availability of efficient service of local authorities to industry had helped to improve the animal health conditions	☐	☐	☐	☐	☐	LSDQ6
7	Availability of financing facilities in industry development activates had helped to enhance the technology up gradation in the industry	☐	☐	☐	☐	☐	LSDQ7
8	Availability of farmer protection programs had minimized the risk of investing on technology up gradation	☐	☐	☐	☐	☐	LSDQ8
Research and Development initiatives taken by the Ministry of Technology and Research							
9	Consistence R&D initiatives had helped to improve the animal health and the productivity of the operation	☐	☐	☐	☐	☐	TRQ1
10	Optimization of input cost to the poultry feed had improved the productivity of the poultry farm operation	☐	☐	☐	☐	☐	TRQ2

11	Availability of feasible technical solutions on efficient energy management and waste management had improved the farm operation	☐	☐	☐	☐	☐	TRQ3
Industry development programs initiated by Ministry of Finance & Planning							
12	Import duty concessions on Industrial Technology equipments had encouraged effective technology transfers	☐	☐	☐	☐	☐	FPQ1
13	Promoting poultry industry based FDI had facilitated effective technology transfer into the industry	☐	☐	☐	☐	☐	FPQ2
14	Funds allocation to the development of poultry industry had improved the technological standard of the industry	☐	☐	☐	☐	☐	FPQ3
Infrastructure development initiatives from Ministry of Industry & Commerce							
15	Availability of satisfactory level of infrastructure to the industry such as uninterrupted electricity supply, water supply, road structure etc had helped to improve the farm operation	☐	☐	☐	☐	☐	ICQ1
16	Establishment of poultry industry clusters had improved the industry standards of technology usage	☐	☐	☐	☐	☐	ICQ2
Academic initiatives from Ministry of Higher Education							
17	Introduction of new industry related curriculum to the higher and vocation education system had improved the knowledge pool	☐	☐	☐	☐	☐	HEQ1
Knowledge Transfer initiatives from Academia and Research Institutes							
18	Industrial training to students at sites had improved the knowledge transfer from industry to the students	☐	☐	☐	☐	☐	ARIQ1
19	Availability of R&D facilities to carryout poultry industry related researches had enhanced the technology up gradation at the industry	☐	☐	☐	☐	☐	ARIQ2
Development programs by Guilds and Trade Associations							
20	Coordination of animal health related issues with the government bodies had minimized the risk of wide spreading diseases.	☐	☐	☐	☐	☐	GTAQ1
21	Effective knowledge transfer from foreign institutes to local poultry industry had enhanced technological capabilities of the industry	☐	☐	☐	☐	☐	GTAQ2
22	Availability of technology update information and access to them had minimized technology related issues	☐	☐	☐	☐	☐	GTAQ3

23	Training and knowledge transfer on best farm management practices had improved overall farm operation	☐	☐	☐	☐	☐	GTAQ4
24	Farmer development program through foreign trainings had transferred the knowledge into the local industry	☐	☐	☐	☐	☐	GTAQ5
	Industry development support programs in developing countries by Global Organizations						
25	Latest poultry industry technology update communication to local industry had eased the access to new technology	☐	☐	☐	☐	☐	GOQ1
26	Availability of studying opportunities at foreign universities for local talent pool had improved the industry technology standards	☐	☐	☐	☐	☐	GOQ2
27	International funds transfer for the development of poultry had improved the technological standards of the industry	☐	☐	☐	☐	☐	GOQ3
	Industry development programs at corporate level by Private sector						
28	conducting common knowledge transfer session into the industry had improved the technological capability of the industry	☐	☐	☐	☐	☐	PSQ1
29	Providing R&D funds had increased technological standards of the industry	☐	☐	☐	☐	☐	PSQ2
30	international technology transfer through private sector had uplifted the technology standards of the poultry industry	☐	☐	☐	☐	☐	PSQ3
	Technological Advancement of the Poultry Industry						
31	Standardized automated farm operation had increased the operational efficiency and productivity	☐	☐	☐	☐	☐	PIQ1
32	Introduction of Energy efficient mechanism to the industry had reduced the input cost to the poultry operation	☐	☐	☐	☐	☐	PIQ2
33	Identification of alternative local raw material as substitute for imported raw material had reduced the input cost to the poultry operation	☐	☐	☐	☐	☐	PIQ3
34	Implementation of Food Processing HACCP systems across value chain had ensured the compliance to Food processing regulations	☐	☐	☐	☐	☐	PIQ4
35	Introduction of best practices in food handling across the value chain had helped to meet the food regulatory requirements	☐	☐	☐	☐	☐	PIQ5
36	Introduction of latest Biological Waste Disposal and recycling methods had helped to meet the Environment compliance	☐	☐	☐	☐	☐	PIQ6

37	Efficient Water management system in the poultry operation had improved the Environment compliance standards	☐	☐	☐	☐	☐	PIQ7
38	Cleanliness & Good housekeeping practices in the poultry operation had ensured the environment compliance of the industry	☐	☐	☐	☐	☐	PIQ8
39	Best practice on Farm management of administration of vaccines and medicaments had improved the Bio security	☐	☐	☐	☐	☐	PIQ9
40	Adhering to the Environmental safety and sustainability of new sites had ensured the bio security	☐	☐	☐	☐	☐	PIQ10
41	Easy access to Veterinarian services had improved the bio security of the poultry industry	☐	☐	☐	☐	☐	PIQ11

This is the end of survey

Thank you very much for your participation in this survey.

Please save the document & mail to lkkarunada@gmail.com